

## CONTACT

AshConnolly.com  
AshConnollyDigital@gmail.com  
07825 987 612

## EDUCATION

Multimedia Design BA (Hons)  
Huddersfield University  
September 2006 - 2010  
Achieving a 2:1

## TECHNIQUES

Atomic Design, BEM, ITCSS, OOCSS,  
CSSguidelin.es, Mobile First Design  
and Development.

## EXPERIENCE

---

**Techdept LTD**  
**Front End Development & Design**  
February 2015 - Present

Techdept are a Sheffield based advertising agency and were named DRUM's number one agency in the north, as well as being a RAR top 100 agency.

As a front end developer at Techdept my role involves building scalable, performant, front end systems for large household name clients. Working mainly in HTML, SCSS, jQuery, javascript, gulp and git.

During my time at Techdept I have introduced new front end tools and processes for faster development, written front end guidelines for code standardisation, introduced clear CSS structures for maintainable site management and introduced new workflows in both design and development.

**Rare Creative Group**  
**Website Design & Development**  
March 2014 - February 2015

Rare Creative Group is an award winning integrated marketing communications agency who offer marketing, branding, creative and digital design. As an experienced web designer and front end developer it was my responsibility to bring the Rare design aesthetic, and front end code, up to a modern, user-centred and sophisticated standard.

Alongside this I also implemented modern front end development technologies with a focus on cross browser support, cross device support and responsive web development.

My main tasks were the design and build of industry and client facing responsive websites right from the creation of wire frames and user journeys through to the finished front end build.

**MB Advertising**  
**Website Design & Development**  
March 2012 - March 2014

MB Advertising is an automotive advertising and marketing agency. My tasks as a designer and developer included the building of large scale car dealership websites from the ground up enabling them to communicate with server side systems, the creation of a variety of digital elements including micro sites and bespoke web pages with various forms and UI elements.

Day to day I wrote and debugged code, and designed aesthetically consistent layouts for a range of responsive websites.

---